

# 2010–2011 National PTA Reflections Program FILM/VIDEO PRODUCTION RULES

## Theme: “Together We Can...”

### Students must adhere to the general rules as well as the following Film/Video Production Rules.

#### Description

Film/video production entries must be original works of fiction or nonfiction relating to the current Reflections Program theme. The entries may be with or without sound.

The student submitting the entry must be the director, screenwriter, and cameraperson. If using a computer, the student must do all of the work. If the student chooses to appear in the production, a camera on a tripod may be used. All storyboarding, editing, etc., must be done by the student.

Whether an entry uses a variety of techniques or a simple approach, it will be judged primarily on how well the student uses his or her artistic vision to portray the theme. A well-developed concept is more important than technique.

#### Categories

- **Animation:** Animation may be drawn; created from a collection of objects, clay, torn paper, etc.; or computer-generated.
- **Narrative:** A story told through the images created on film, video, or computer. (This is not the same as a storyteller narrating an original story.)
- **Documentary:** Nonfiction documentation using narration, facts, and images.
- **Experimental:** Video that explores movement, light, and montage.
- **Media presentations using computers:** Computer-generated media presentations must be completely original, and the student must do all the work. Cutting and pasting is not permitted. PowerPoint presentations will not be accepted. Students must adhere to copyright laws. Software should be used only to enhance and present the work of the student.

#### Originality

**Each entry must be the original work of one student only.** An adult may not alter the creative integrity of a student's work. Because the program is designed to encourage and recognize each student's individual creativity, help from an adult or collaboration with other students is not allowed. **Use of copyrighted material other than music is prohibited.**

Plagiarism is defined as taking and using another person's ideas or writings or inventions as one's own. Plagiarized entries will be disqualified and returned to the students.

#### Entry Form

All participants are required to fill out in its entirety and sign the **Official Entry Form**. Students who have not completely filled out the form will not be eligible to participate in the program. In situations where the child cannot fill out the entry form or write legibly, a parent may sign his or her child's name.

Students have the option of placing the titles of their works on the Official Entry Form and must answer a few questions about how they created their works (see Required Information in righthand column).

#### Return of Artwork

National PTA does not return film/video production entries.

#### Judging

All national entries are judged on artistic merit, creativity, and interpretation of the theme.

#### Music

The title, composer, and performer of any background music must be credited and documented on the Official Entry Form.

#### Presentation

- Entries may not exceed five minutes.
- The film should directly relate to the theme.
- The student submitting the entry is not required to appear in the video.
- Submissions should be in one of the following file formats:
  - .MPG / .MPEG
  - .MOV / .QT (Quicktime Video)
  - .WMV (Windows Media Video)
- Entries should be submitted on CD or DVD. The entry should be saved as a file on the CD/DVD, not as a CD/DVD movie.
- Submit the CD or DVD in a plastic or cardboard container; identify both the CD/DVD and the container with the student's name, grade division, state, and year.
- Pack the CD/DVD in a large envelope.
- Secure the Student Entry Form to the outside of the envelope with masking tape.

#### Recommendations for quality recordings

- If recording on videotape, use a *new* high-quality VHS videotape. Rewind to the beginning, record 10 seconds of black, and then begin recording.
- Use a tripod to hold the camera still.
- Make sure there is plenty of lighting, especially if shooting indoors
- Think about sound. Use an extra mike (boom mike) if needed. Turn off all noise-making devices in the room (air conditioners, fans, telephones, etc.).

#### Required Information

On the Official Entry Form, please answer the following:

- Who appears in your video?
- Was a computer used? If so, name the software and hardware.
- Was any background music used? If so, credit the music.

#### Required Artist Statement

On the Student Entry Form, describe what inspired you to create this work and how it relates to the theme. This is required for all grade divisions.

# GENERAL STUDENT PARTICIPATION RULES

Students must adhere to the following general rules  
as well as the rules for their specific arts area.

## 1. Theme

The theme for the 2010–2011 program is “Together We Can...” **Only new pieces of artwork inspired by the theme are acceptable.**

## 2. Student eligibility through local PTA

Students must participate in the Reflections Program through a PTA /PTSA in good standing. Parent groups not affiliated with National PTA are not eligible to sponsor this program. It is the responsibility of the state and local PTA /PTSA to determine each student’s eligibility in the Reflections Program. A student may develop an entry in or outside of school.

## 3. Grade divisions

Students may enter the Reflections Program in the appropriate division for their grade. The divisions are as follows:

- Primary: preschool–grade 2
- Intermediate: grades 3–5
- Middle/Junior: grades 6–8
- Senior: grades 9–12

If students do not fall under specific grade divisions, National PTA suggests that they be grouped as follows:

- Primary: up to age 7
- Intermediate: ages 8–10
- Middle/Junior: ages 11–13
- Senior: ages 14+

It is the responsibility of the local PTA /PTSA to determine the appropriate division if necessary.

## 4. Arts areas

Students may submit works in any of the six arts areas:

- Literature
- Musical composition
- Photography
- Visual arts
- Dance choreography
- Film/video production

National PTA does not limit the number of entries a student may submit—ask about your school’s requirements.

## 5. Children with disabilities

National PTA believes that each child with a disability should be provided a free and appropriate public education. Therefore, *the Reflections Program at the national level does not have a special division for students with disabilities. National PTA believes it is the right of parents to place their child in the Reflections Program grade division that best reflects the child’s developmental age. Check with your state PTA for its guidelines.*

## 6. Deadlines

Each student must submit his or her work by the deadline established by his or her local PTA /PTSA. Each local PTA /PTSA sponsoring the program will set a deadline for entries in adherence with the state, district, and council needs. These entries are judged, and the selected works are forwarded to the next level of judging (council, district, or state). Direct all questions regarding deadlines or rules to your state PTA or state arts chair. **National PTA does not have deadlines for local, council, district, or state PTAs.**

## 7. Judging

All national entries are judged on artistic merit, creativity, and interpretation of the theme.

The Reflections Program makes no restriction on content or subject in artwork. Students who are submitting entries need to meet school and/or local and state PTA standards. Judges review entries based upon creativity, artistic merit, and interpretation of the theme.

Each PTA determines its own judges for the program. Under no conditions may parents or students contact the judges to dispute the status of an entry. All decisions of judges are final.

## 8. Award recipient notification

State arts chairs will notify students who receive national recognition. State arts chairs will submit original photography and visual arts pieces to National PTA for the creation of the Reflections Program Gallery on the National PTA website.

## 9. Further information

Only your state PTA office and state PTA arts chair can provide you with information about your state’s Reflections Program rules and deadlines.

# 2010-2011 PTA Reflections Program Student Entry Form

Theme:  
"Together We  
Can..."

**Directions: Please print clearly.** Completely fill out the form down to and including the required signatures. Leave the boxed area for local PTA information blank. If you need more space, use the back of this form or an extra sheet of paper. Be sure to write your name on any additional sheets of paper

Grade _____	<b>Grade Division</b> (check one)	<b>Arts Area</b> (check one)
Age _____	Primary: Preschool–Grade 2 _____	Literature _____
	Intermediate: Grades 3–5 _____	Musical Composition _____
	Middle/Junior: Grades 6–8 _____	Photography _____
	Senior: Grades 9–12 _____	Visual Arts _____
		Dance Choreography _____
		Film/Video Production _____

Title of work (if any) \_\_\_\_\_

**Required** artist statement: How does your work connect to the theme? \_\_\_\_\_

See Attached (please print your name on any attached sheets)

## Required Information

**Photography and Visual Arts:** Give the dimensions of the work in inches, including mat. L \_\_\_\_\_ W \_\_\_\_\_

**Photography:** Describe the process used in preparing the piece. \_\_\_\_\_

**Visual Arts:** Describe the media (crayons, oil on canvas, etc.). \_\_\_\_\_

**Dance Choreography:** Who performed your choreography? \_\_\_\_\_

**Film/Video Production:** Respond to the following:

Who appears in your video? \_\_\_\_\_

Was a computer used? If so, name the software and hardware. \_\_\_\_\_

**Dance Choreography and Film/Video Production:** Credit the background music below.

**Musical Composition:** Respond to the following: Circle one: Traditional Instrumentation    Synthesizer

Who performed your composition for your recording? \_\_\_\_\_

Was a computer used? If so, name the software and hardware. \_\_\_\_\_

Are lyrics included? If so, how do your lyrics complement your composition? \_\_\_\_\_

Student's first name \_\_\_\_\_ Middle name \_\_\_\_\_ Last name \_\_\_\_\_

Address 1 \_\_\_\_\_ Teacher: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone ( ) \_\_\_\_\_ E-mail address \_\_\_\_\_

National PTA includes the state, district, council, or local PTA/PTSA organization or unit. I grant National PTA permission to use my works for commercial or noncommercial use, including but not limited to public presentation of the work and reproduction of the work in print, electronic, and multimedia formats to promote the Reflections Program. National PTA may continue to use my work as long as it has access to a copy or to a slide. National PTA is not responsible for lost or damaged works. Entries may not be returned. I understand that I must participate in the Reflections Program through a PTA/PTSA in good standing. I affirm that this is my own original work. **I understand that the submission of my entry into the Reflections Program constitutes acceptance of the above conditions.**

Signature of student \_\_\_\_\_ Signature of parent/legal guardian (*necessary if child is under 18 years*) \_\_\_\_\_

<b>To be completed by local PTA</b>		Circle one: PTA	PTSA
Local chair first name _____	Local chair last name _____	Phone ( ) _____	
E-mail _____	PTA/PTSA name _____		
PTA address _____	City _____	State _____	ZIP _____
Local Eight-Digit National PTA ID 00 _____			

<b>Local PTA good standing status</b>	Membership dues date paid _____	Insurance paid date _____	Bylaws approval date _____
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